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**Christian J. Favre**  
**Secretary-General**

Your ref.  
Our ref. Council 2002 / SG

Date 2002-11-22

**New Secretary-General**

Dear Sir or Madam,

Further to the President's letter of 19 November informing you of the unanimous appointment of Mr. Alan Bryden as Secretary-General, I am pleased to send you attached **Mr. Bryden's curriculum vitae as well as a press communiqué.**

Mr. Bryden's photograph can be downloaded from *ISO Online* and a hard copy can be obtained upon request from the Public Relations Services of the Central Secretariat.

This letter and its attachments have been made available on the ISODOC server and a notification to that effect has been sent by e-mail. Paper copies are also being sent to all members.

Yours faithfully,



Christian J. Favre

Enclosures

cc. President  
President-elect  
Vice-President (policy)  
Vice-President (technical management)  
Treasurer  
IEC General Secretary

Organisation internationale de normalisation  
International Organization for Standardization  
Международная Организация по Стандартизации



**TO THE CHIEF EXECUTIVE OFFICERS OF THE  
ISO MEMBER BODIES, CORRESPONDENT  
MEMBERS AND SUBSCRIBER MEMBERS**



## Alan Bryden

Alan Bryden was born in 1945. He graduated from the *École Polytechnique* in Paris in 1964 and the *École des Mines*, and has a diploma in further studies in nuclear physics from the University of Orsay, France. Alan Bryden is Director General of the French national standardization institute, AFNOR, since October 1999 and in this capacity serves on the Councils of both ISO (International Organization for Standardization) and CEN (European Committee for Standardization). He is also President of the Commission of External Relations of COFRAC (France's Committee for Accreditation).

Between 1981 and 1999, Alan Bryden was Director General of the French national testing laboratory (*Laboratoire National d'Essais – LNE*), which is one of the country's leading establishments for metrology, testing and certification. During this period, he founded Eurolab (the European Federation of Measurement, Testing and Analytical Laboratories) and served as its first President from 1990 to 1996. He also chaired the Laboratories Committee of ILAC (International Laboratory Accreditation Cooperation).

He began his career in metrology, notably with the USA's National Bureau of Standards (today the National Institute of Standards and Technology), after which he held different responsibilities in the fields of quality and the rational use of energy. He was Vice-President of the first Committee on Technical Barriers to Trade in GATT, which has since become the World Trade Organization (WTO).

Alan Bryden has received the French distinction of being made a *Chevalier de la Légion d'Honneur* and has been decorated with the *Ordre National du Mérite*.

Holding both French and British nationalities, Alan Bryden is married to Laurence Bryden, a lawyer, and is the father of three children. He is an accomplished sportsman and regularly practices riding and sailing.

## **Alan Bryden appointed Secretary-General of ISO**

Alan Bryden, currently Director General of France's national standardization institute, AFNOR, has been appointed Secretary-General of ISO (International Organization for Standardization) by the unanimous decision of ISO Council, meeting in Geneva on 14-15 November 2002.

His designation comes at a point when international standardization is called on to respond to the globalization of trade, the issues posed by new challenges such as sustainable development, and the requirements of the information society.

ISO is in a unique position to provide International Standards based on consensus among the economic stakeholders, while taking into account the needs of developing countries. Today, there are nearly 14 000 ISO standards addressing all economic sectors. ISO is composed of the national standards institutes of 145 countries large and small, industrialized and developing, in all regions of the world. AFNOR is the member for France.

Since Alan Bryden took up the leadership of AFNOR in October 1999, he has undertaken a thorough transformation of the organization. AFNOR today is a group of services with an extended scope of standardization and a wide-ranging participation in international standardization. In addition to the creation of certification, and training and consulting subsidiaries, AFNOR has become a true "e-enterprise" in all its business activities.

Alan Bryden takes up the post of ISO Secretary-General on 1 March 2003.

*Note to editors:* A photograph of Alan Bryden is available for downloading from the ISO Web site: [www.iso.org](http://www.iso.org). Hard copies are available on request.

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