

**in030214**

February 7, 2003

**Subject: ITI Standardization Policy Committee (SPC)**

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**Purpose:** Standardization is at the foundation of the fast changing global information economy. Our industry supports the development of voluntary standards through a variety of standards setting organizations. The SPC identifies, prioritizes, and addresses both commercial and public policy issues affecting voluntary standardization for the IT and communications sector. The SPC advocates for global, market-led, voluntary standardization that increases customer value and facilitates IT and communications market development.

**Membership:** ITI member executives responsible for their company's global voluntary standardization activities. Suggested company representatives are at the Senior Director or Vice President level within their companies and have the breadth of responsibility and resources to help anticipate voluntary standardization trends, and address specific issues.

**Chair:** Carl Cargill, Sun

**Vice Chair:** to be determined

**Staff Contact:** James Thurston (202-626-5721)

**Issues:** The SPC will be active on a range of standardization issues in venues around the world. Possible activity may include:

- ***Optimize voluntary standards development process***
  - Improve structure and processes of standardization bodies, e.g. transparency, industry and foreign participation, industrial policy, etc.
  - Develop a consensus, multifaceted standardization approach
  - Communicate industry interests in national standards strategies
- ***Advise Administration and Congress***
  - Legislation, e.g. PTO reform, NTTAA revisions, public procurement referencing standards, extending R&D tax credit to cover standards work
  - Commerce Department collaboration, e.g. joint issues roundtables, expanded standards attaché program, promoting US standards abroad, input to NIST reauthorization (2003), etc.
- ***Pursue industry objectives on key issues***
  - Influence government role in standardization, e.g. WSIS, UN & OECD
  - Provide input to national security and DRM standardization
  - Define industry interests in intellectual property rights, antitrust, and standardization
  - Communicate importance of standardization issues, e.g. lead standardization policy conference series, etc.
  - Engage media and industry analysts on key standardization issues