



FOR IMMEDIATE RELEASE

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Ed Barrett of Sony Re-elected as INCITS SDB Chair

Washington, DC – June 27, 2006 – The InterNational Committee for Information Technology Standards (INCITS) announced that Ed Barrett of Sony Electronics has been re-elected by the group's Executive Board to a second term as the Chair of the Standards Development Board (SDB). Mr. Barrett is a Senior Manager in the Sony Technology Standards Office in Itasca, Illinois. The chair of the SDB is responsible for leading the INCITS subgroup that creates, adopts, and promotes standards and specifications and enables collaboration with other standards development organizations and industry consortia.

In addition to serving as Sony's principal member to the INCITS Executive Board and chairing the INCITS SDB since April, 2003, he also represents Sony as the member representative on the Advanced Television Systems Committee (ATSC) and as a member of the Board of Directors. Ed also participates in INCITS T3 technical committee on Open Distributed Processing, INCITS B10 technical committee on identification cards and related devices, and the IEC TC100 (Audio, Video and Multimedia equipment and systems) US Technical Advisory Group. Mr. Barrett holds a B.S. degree in Electrical Engineering from Midwest College of Engineering in Lombard, Illinois.

About INCITS

The mission of the InterNational Committee for Information Technology Standards (INCITS) is to promote the effective use of Information and Communication Technology through standardization in a way that balances the interests of all stakeholders and increases the global competitiveness of the member organizations. INCITS serves as the U.S. Technical Advisory Group for ISO/IEC Joint Technical Committee 1, which is responsible for international standardization in the field of information technology.

INCITS and the Information Technology Industry Council (ITI) are jointly accredited by, and operate under rules approved by, the American National Standards Institute (ANSI). These rules are designed to ensure that voluntary standards are developed by the consensus of directly and materially affected interests. For further information, please contact INCITS, 1250 Eye St. NW, Suite 200, Washington, DC 20005 (www.incits.org).

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