



InterNational Committee for
Information Technology Standards

Where IT all begins

FOR IMMEDIATE RELEASE
January 23, 2009

Contact: Vincent Morris
202-626-5744
vmorris@itic.org

Don Wright Elected New INCITS Leader

WASHINGTON, D.C. – Don Wright, Standards Director for Lexmark International, has been elected as the new chairman of the InterNational Committee for Information Technology Standards, or INCITS. Wright, who has more than 29 years of experience in the field of engineering, marketing, software and standards development, succeeds Karen Higginbottom of Hewlett-Packard, who had been chair since 1999.

Wright said his first challenge will be at the INCITS strategic meeting this month, where members will explore ways to expand the influence of the Committee and what additional new areas that INCITS can branch into. INCITS is the primary organization for setting technology standards.

“We should look at new areas for INCITS to go so we can generate new technical work,” said Wright. “I hope to work with other committee members to discuss both expanding what we do and addressing the challenges we face. Standardization has to remain connected to cutting edge technology.”

Wright holds a BS and a Masters of Electrical Engineering from the University of Louisville.

In addition to Wright, Donald Deutsch, a senior executive at Oracle Corporation in California, has been elected as the Vice Chairman of the INCITS Executive Board. Deutsch, a 30-year veteran of information technology, earned a BS from Miami University and both a doctorate degree and an MBA from the University of Maryland.

ABOUT INCITS

The InterNational Committee for Information Technology Standards - or [INCITS](#) - is the primary U.S. entity dedicated to formulating and promoting the effective use of standards in the field of Information and Communications Technologies (ICT). The area of focus for INCITS encompasses storage, processing, transfer, display, management, organization, and retrieval of information. The organization has an Executive Board comprised of the leading companies, government agencies, universities and other institutions devoted to standardization for information technology. INCITS and the Information Technology Industry Council (ITI) are jointly accredited by, and operate under rules approved by, the American National Standards Institute (ANSI).



Information Technology Industry Council
Leading Policy for the Innovation Economy

INCITS is sponsored by the Information Technology Industry Council (ITI), a trade association representing the leading U.S. providers of information technology products and services.